



Approved Provider for
Continuing Education 

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - NTEN
Title of Activity: - 2022 Nonprofit Technology Conference
Names of Presenter(s): - Various
Dates and Location: - March 23 – 25, 2022, ONLINE

Date: Wednesday, March 23, 2022

Session 1: 9:45 [am] – 10:45 [am] (1 pt)

- [Digital Inclusion Essentials: What You Need to Know]
- [People First: ISO My Identity in Demographic Data Fields]
- [123 Testing... Digital Tests That Worked]
- [Bringing Direct Mail Donors Online: From Appends to QRs]
- [Building a Diverse Membership Program From the Ground Up]
- [The Must-Have Elements of Modern Nonprofit Fundraising]
- [ADHD & Nonprofit Technology Professionals: How to Survive & Thrive]
- [Getting Started With Nonprofit Cybersecurity]
- [How to Audit and Boost Your Web Performance]
- [Building a Board of Digital Ambassadors]
- [Disrupting Traditions of Oppression in Nonprofit Organizations]
- [Kaleidoscope: Diverse Perspectives on Thriving in Nonprofit Tech]
- [A Practical Guide to Actionable Audience Research]
- [Can Equity Be Measured? Lessons From a Great Collaboration]
- [From Audiences to Communities: How Belonging Transforms Engagement Expectations]

- [Navigating Power Dynamics: How to Foster Equity in Corporate Partnerships]
- [Reengaging Volunteers During a Pandemic: New Ways and Time-Tested Truths]
- [So Happy Together: Collaborating Across Communications, Development, and Program Teams]

Date: Wednesday, March 23, 2022

Session 2: 1:00 [pm] – 2:00 [pm] (1 pt)

- [Beyond "99 Red Balloons" – a Pragmatic Guide to Alternative-Text]
- [Using Online Meetings to Engage and Empower People With Disabilities]
- [Virtual Access: Don't Forget Deaf, Hard of Hearing and Deafblind!]
- [101 Visualizations: Spotting Trends Like a Pro]
- [All About Segmentation: The Good, the Bad, & the Ugly]
- [You + Jeopardy + 30 Multichannel Fundraising Facts and Actions]
- [Building Accessible Forms]
- [Leveraging Your Organization's Strategic Plan to Deliver New Technology]
- [Using Custom Technology Solutions to Fulfill Your Organization's Mission]
- [Asking For, Receiving, and Giving Feedback]

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:
<http://www.cfre.org/continuing-education/my-education-finder/>

- [Creating and Sustaining a Vibrant Hybrid Nonprofit Workplace Culture]
- [Data & Tech for Mission-Driven Work WITHOUT an IT Team]
- [Data Equity in Practice]
- [How Tokenism Shows Up in the Nonprofit Sector]
- [7 Content Management Strategies for Your Virtual and Hybrid Events]
- [A Guide to Great Nonprofit Storytelling]
- [Email Going to Spam? Learn Deliverability From the Experts]
- [Best Practices in Reporting]

Date: Thursday, March 24, 2022

Session 1: 8:30 [am] – 9:30 [am] (1 pt)

- [Practical Tools for Designing Digital Experiences That Work for Everyone]
- [Providing Connectivity and Remote Digital Literacy Training During the Pandemic]
- [The Intersection of Social Impact, Inclusion, and Digital Accessibility]
- [Don't Follow Donations With Silence: Create an Email Welcome Journey]
- [Don't Just Slap a Flag on It: Understanding LGBTQIA+ Donors]
- [Enabling Better Fundraising Through Analytics]
- [Nothing About Us Without Us: Engaging Stakeholders on Website Projects]
- [So You Want to Be a Nonprofit Tech Consultant]
- [Usability Testing: Ensure Your Websites/Applications Are Intuitive and Easy-to-Use]
- [A Systemic Look at "Imposter Syndrome"]
- [Inside the Mentally Healthy Team]
- [Make Your Plan to Increase Diversity and Improve Inclusion]
- [Product Management Report]
- [The Smart Nonprofit: Staying Human-Centered in a Tech Automated World]
- [Developing Inclusive Marketing Materials That Prioritize Equity]
- [Tear Down That Wall of Text: A Web Writer's Workshop]
- [Values-Driven Creative: How to Produce Ethical Creative That Works]
- [Tech Policies for Reducing Toxic Productivity]
- [Where Vision Meets Vision: Diversity, Equity, Inclusion in Direct Response]

Date: Friday, March 25, 2022

Session 1: 8:30 [am] – 9:30 [am] (1 pt)

- [Shrinking the Technology Divide to Engage Students in Remote Learning]
- [The Impact of Representation in the Digital Sphere]
- [Awareness, Cultivation, and Surround Sound: Worth It? Or...not?]
- [Capturing the (Ethical) Story]
- [Great Transfer of Wealth: How to Reach the Next Generation]
- [Secure Your Cloud Infrastructure Tenant Using Native Tools]
- [Ten Things Every Nonprofit Leader Should Know About Their Accounting]
- [When Crisis Hits: Managing Your Program & Yourself]
- [Building an SMS Marketing Program to Re-Engage Your Supporters]
- [How to Create a Simple and Effective Nonprofit Content Calendar]
- [Make the Robots Do It!]
- [Planning Your Website Home Page (Wireframing)]
- [How Citizen Philanthropy & Technology Can Increase Nonprofit Impact.]
- [Radical Collaboration for Digital Transformation]

Date: Friday, March 25, 2022

Session 2: 10:00 [am] – 11:00 [am] (1 pt)

- [Creating Inclusive Presentations That Center Audiences]
- [Enhancing Digital Inclusion Projects via Community of Practice]
- [Not Just Another Barrier: Digital Inclusion for Everyone]
- [Avoiding Software Migration Disasters: Lessons From Conversions, Small to Big]
- [How AWF Reactivated 108,000 Lost Emails With One Strategy Change]
- [Giving Your Membership Program's Database Wings to Fly]
- [Planning for Failure: Making Sure Things Fail Safely]
- [Bringing Human-Centered Design to Technology Transformation]
- [Calm in Chaos: Advocate for Resources With a Winning Strategy]
- [Cultivate Staff Talent and Learn When to Let Them Lead]

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- [Embracing Marketing Automation:
Your Roadmap for Engaging Donor
Journeys]

- [Exit the "Spreadsheet Quagmire":
Software-Agnostic Path to Better
Monitoring & Evaluation]

Total number of points attained: _____

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