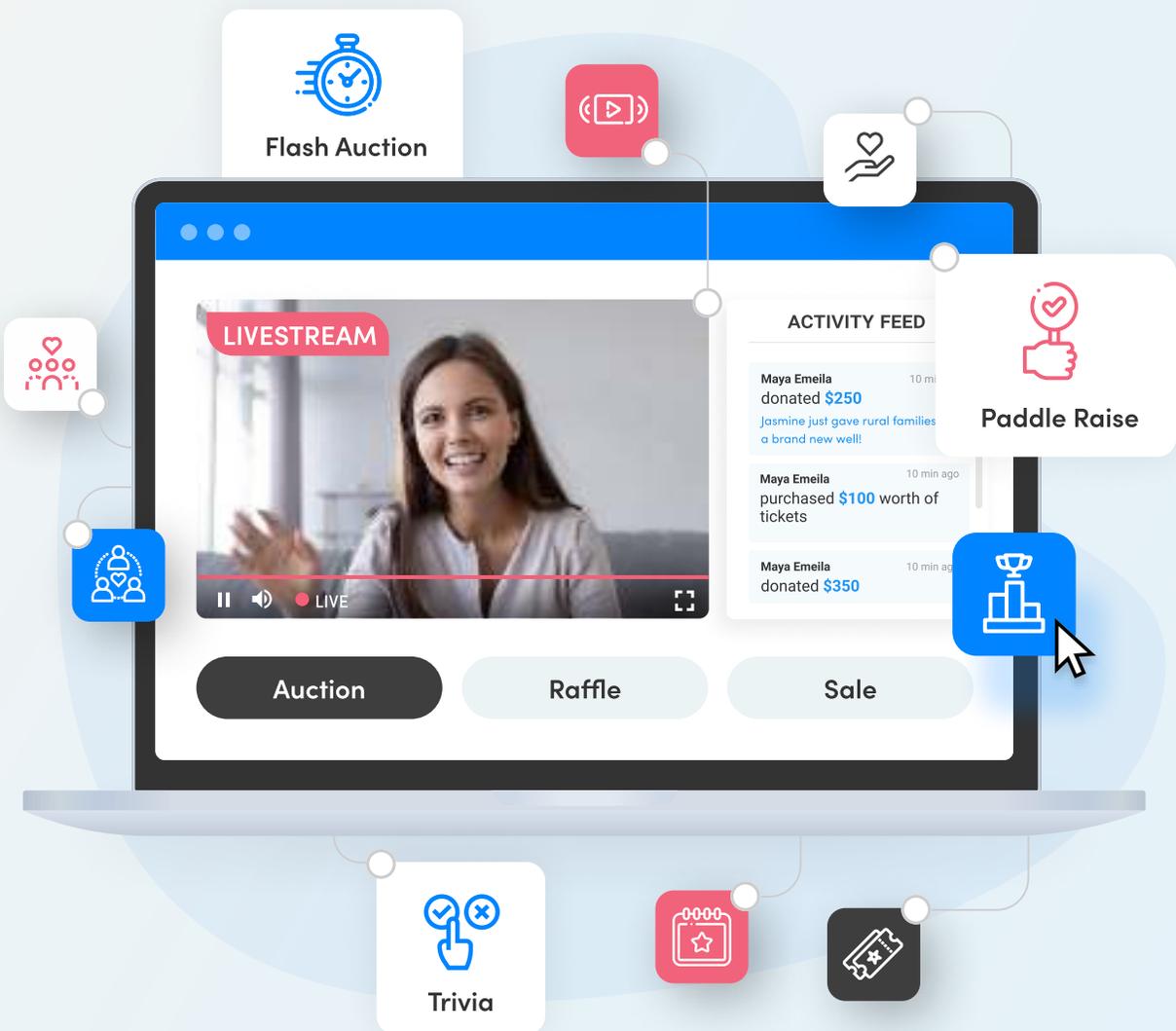


rallyup.com



Create **unforgettable** fundraising experiences

Beautiful fundraisers. Unlimited possibilities. Exceptional experiences.
See why RallyUp is a leading nonprofit fundraising platform.



What is rallyup.com

RallyUp is a fundraising platform that helps you create unforgettable fundraising experiences. With RallyUp, you can mix and match fundraising components (like raffles, sweepstakes, a-thons, auctions, and more) to create the virtual, in-person, or livestream experience of your dreams.

Organizations that use RallyUp to power their fundraising experiences can expect to surprise and delight their donors with memorable experiences. RallyUp is global, flexible, and scalable. And no matter the size of your organization, we're committed to ensuring that you and your donors have the best experience possible. Our customer success team is on call 24/7 to answer questions, troubleshoot challenges and ensure a smooth experience for every single donor.

Join nonprofits like the Make-a-Wish foundation, Habitat for Humanity, the United Way, the Michael J. Fox Foundation and others in creating better experiences for your donors and raising more money for your special cause.

The image shows a screenshot of the RallyUp platform's 'My Custom Fundraiser' interface. The interface is presented as a white rounded rectangle on a light blue background. At the top of the white area, the text 'My Custom Fundraiser' is displayed in a light blue font. Below this, there are three main options, each represented by a colored rounded square with a white icon and text: a pink square with a trophy icon and the text 'A-thon', a dark grey square with a shopping cart icon and the text 'Sales', and a blue square with a dollar sign icon and the text 'Crowdfunding'. To the left of the white area, there are three vertically stacked black circular icons: a megaphone, a hand holding a checkmark, and a 'WIN!' sign. To the right, there are three vertically stacked black circular icons: a network of nodes, a calendar with a hand pointing to a date, and a stack of money.

When you create a fundraising experience with RallyUp, you have the power to craft exactly what you've been dreaming of. Host a single component experience (like a raffle or an a-thon) or combine as many fundraising components as you'd like. When you combine components, you build a single experience and your donors will see everything on one page and with one link.

How do you create your experience?



1 Pick the right components

Do your donors like live events? Respond well to raffles? Enjoy auctions? Browse and select the components you want to include in your fundraising experience.



2 Customize your choice

Once you've selected your fundraising components, take a few minutes to customize them using your existing branding toolkit. Upload images and text, create custom communications, and utilize custom fonts and colors to ensure a consistent look.



3 Launch your experience

Launch your experience and watch your donors engage with all your fundraising components on a single page.

10 fundraising components you can choose from



A-Thons

If you can count it, you can a-thon it. Host in-person, virtual or hybrid a-thons easily with individualized a-thon pages for each participant and instant pledge tallying and collection.



Auctions

Create powerful auctions that raise big money. With no limits on the value or quantity of items, easily customize auction pages, and automatically updating bid sheets, RallyUp does it all.



Raffles

You can build powerful, creative raffles for your organization that your donors will love. From selling tickets and securing prizes to accepting donations and performing the final winning draw, RallyUp has you covered.



Events

Make every step towards your in-person, virtual, or hybrid event easy with a platform that does it all. From ticket sales to registration to automated communication, you can count on RallyUp's flexible platform to power your event.

More on the next page →

Sales

Go beyond the bake sale with simplified online fundraising sales. Sell anything you'd like with unlimited listings and variations, and a fast, secure check-out.

Crowdfunding

Set a goal, tell your story, and watch your crowd fund it. With fully branded pages that make your campaign easy to share, your donors will be thrilled to give.

Sweepstakes

Borderless sweepstakes make it simple to grow your following, meet new supporters and give away prizes that will wow your donors.

Donation pages

Collect donations with ease with a customized donation page and donation widget that can be embedded on your existing website.

Peer-to-peer

Your supporters are your greatest asset. With simple-to-use peer-to-peer functionality, they'll be able to raise money for your organization by converting their friends, family, and supporters into donors.



Livestreaming

Live events allow your donors to get connected and stay engaged. Connect with YouTube, Facebook Live, or Twitch to stream directly to your fundraising page. Add a little something extra with **engagement tools that wow.**

Paddle raises COMING SOON

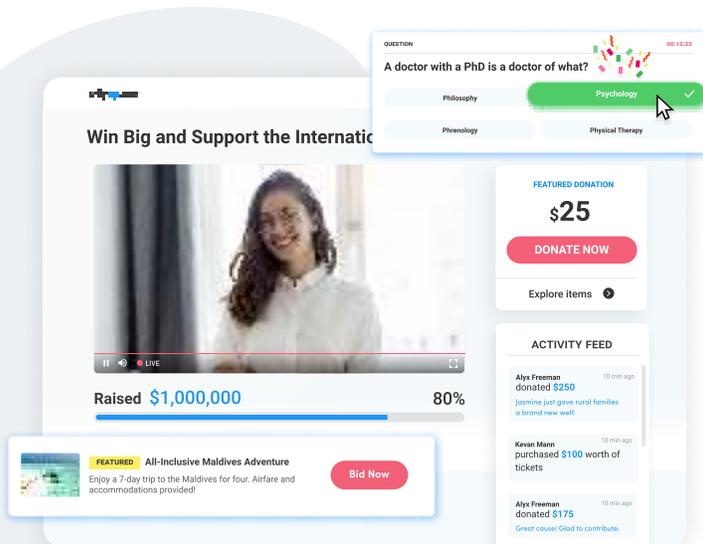
With the live paddle raise feature, your donor can choose to sponsor a specific item or activity.

Trivia events COMING SOON

When you add trivia to your next event, you'll be able to easily energize your donors with questions themed around your organization's mission or fundraising goal.

Flash auctions COMING SOON

Share a single item at a time and give participants one shot to put in their highest bid. Then, announce the winner in real-time.



The screenshot displays a fundraising event interface. At the top, a trivia question asks "A doctor with a PhD is a doctor of what?" with options: Philosophy, Psychology (selected), Phrenology, and Physical Therapy. Below the video player, it shows "Win Big and Support the Internatic" with a "Raised \$1,000,000" progress bar at 80%. A featured donation of \$25 is highlighted with a "DONATE NOW" button. The activity feed lists recent donations: Alyx Freeman donated \$250, Kevan Mann purchased \$100 worth of tickets, and Alyx Freeman donated \$175.

Who uses RallyUp.com?

RallyUp is for any organization raising money for a good cause.

- **Local nonprofits**

Create branded, professional fundraising experiences that their donors will love without learning any new tech or spending hours on setup. Raise big, keep what you earn, and spend your time focusing on more than just fundraising.

- **Sports teams**

Fundraising should never stand between you and the equipment you need or the tournament you've been training for. Spend less time raising money and more time playing the game- so that you're always positioned to win!

- **Religious organizations**

Instantly improve how you collect donations from your members with a platform that takes the busy work out of fundraising. Easily consolidate fundraisers, get access to an incredible support team and share your message of faith further than ever before.

- **National nonprofits**

Get professional, fully branded fundraising experiences that excite your major donors. Unimaginably large goals are now within your reach.

- **Schools**

Stop wasting time chasing down a few dollars at another school bake sale. Whether you're the principal, a teacher, a student, or the librarian- you can update how you fundraise with an online platform that makes raising money simple.

- **Marketing agencies**

Make sure your clients have the best possible fundraising tools at their disposal. Wow them with outstanding software that reliably gets their goals funded- at no cost to you.

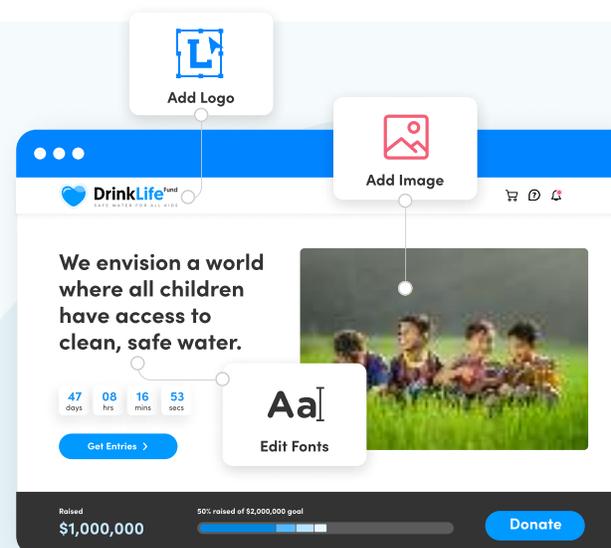
- **Corporate giving**

Corporate social responsibility is in your company's DNA. Give back when you run outstanding fundraising experiences that inspire your donors, employees, and stakeholders to do the same.

Customization

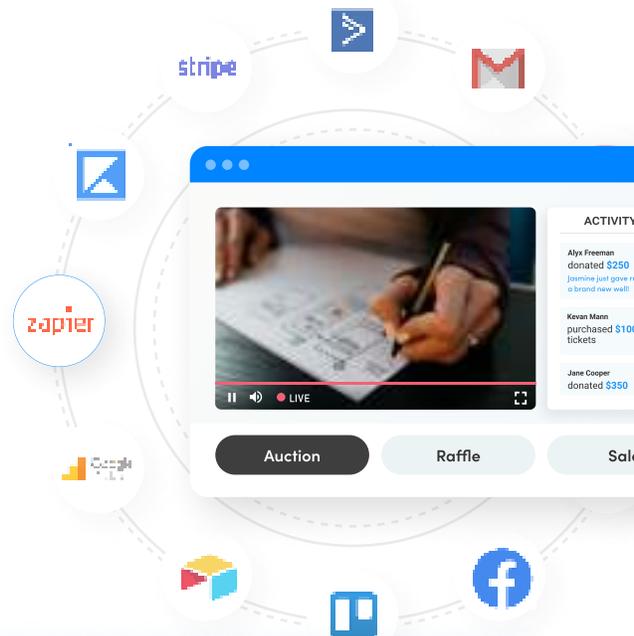
No matter who you are or what you're fundraising for, your experience can be fully customized. We make custom branding simple, cost-free, and complete, ensuring that your donors have a fully branded experience from start to finish.

With the options to upload your logo, choose your fonts, select your color scheme and connect your fundraising page to your existing domain, you'll have a perfectly branded page in just a few clicks. Plus, customized communication is always included.



Integrations that make all the difference

Powerful integrations allow you to connect RallyUp to your favorite tools and gives you the insights you need to make good decisions.



stripe

Process your donations seamlessly with stripe

Google Analytics

Get to know your donors by tracking and analyzing user behavior

ActiveCampaign >

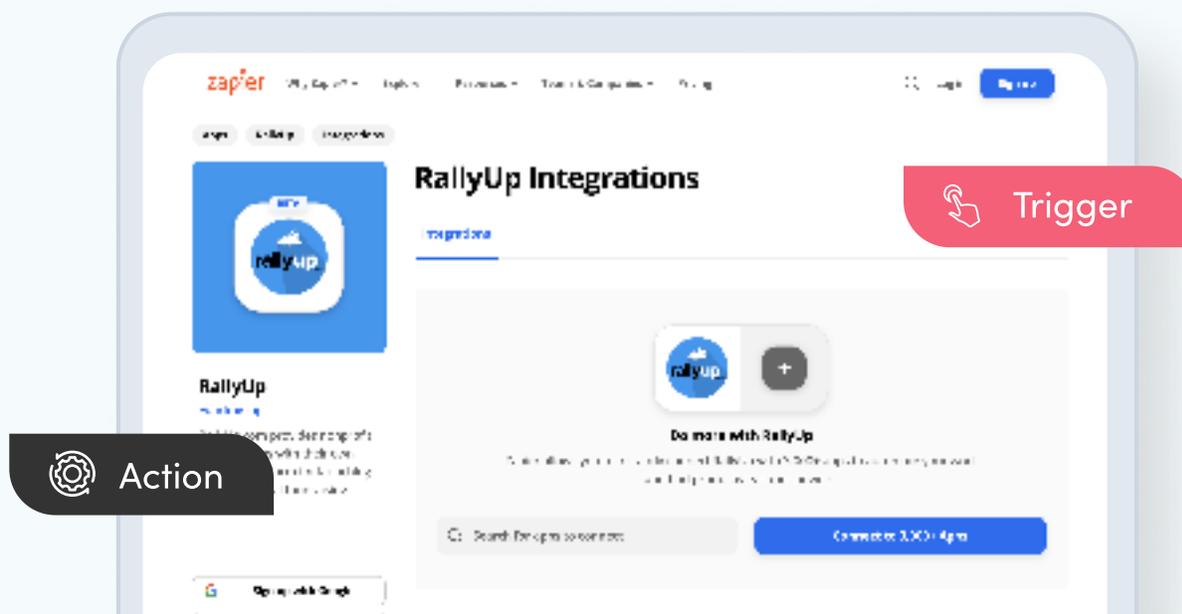
Build meaningful connection easily with personalized automation

facebook

Use Facebook Pixel to fuel your fundraising experience

Do it all with **zapier***

With Zapier, you can easily integrate RallyUp with over 3,000 of the most popular business apps. No coding or technical knowledge necessary.





No hidden fees, locked features, or subscription costs. **We promise.**

Pricing

	Free	Flex
Subscription	✓ None	✓ None
Platform Fees	✓ 0%	✓ 7.5%
Processing Fees	✓ 2.2% + \$0.30	✓ 2.2% + \$0.30
Donor Tipping	✓ Optional	✓ None
Donor Covered Fees	✓ None	✓ Optional
Donation Net Amount	✓ Guaranteed 97.5%	✓ 90% to 100%
RallyUp Platform	✓ Unlimited Access	✓ Unlimited Access
Price Per User	✓ Free	✓ Free

Visit RallyUp.com today
to start your fundraising journey



24/7 live support



World-class security



99.9% Uptime



You own the data