



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - NTEN
Title of Activity: - 2021 Nonprofit Technology Conference
Names of Presenter(s): - Various
Dates and Location: - March 23-25, 2021

Date: Tuesday, March 23, 2021

Session 1: 9:45 [am] - 10:45 [am] (1 pt)

- [Creating Inclusive Online Training] NFR
- [Hidden Figures: Bias in Big Data & Predictive Analysis]
- [Beyond Personas: Data-Driven Audience Insights and How to Use Them]
- [There's a First Time for Everything... Launching a Development Department]
- [Workshop: From "My Bad" to "All Good." How to Repair a Mistake in Donor Communications]
- [Achieve What Matters Most: Identifying and Prioritizing Technology Needs] NFR
- [Workshop: Removing Digital Barriers - How to Evaluate Accessibility in Your Websites] NFR
- [Changing Nonprofit Structure to Further Equity]
- [Emerging Tech Trends and their Impact on Social Good]
- [Workshop: How to Be a Great Digital Transformation Leader]
- [Conversational Marketing: Using Chatbots to Support Your Nonprofit's Mission]
- [We vs. Me: Building messaging for a movement]
- [Choose Your Own Adventure: Create a Fun Volunteer Activities Program]
- [What Nonprofits Should Know About Online Censorship]

- [Workshop: Using Dashboards for Real-time Campaign Monitoring and Decision-making]

Date: Tuesday, March 23, 2021

Session 2: 1:00 [pm] - 2:00 [pm] (1 pt)

- [A Whole New (Virtual) World: Building Pathways for Tech Beginners]
- [Workshop: Designing Accessible Data Visualizations - 10 Quick Wins]
- [Taking Giving Spree Online: Planning a Successful Hybrid Fundraiser]
- [Workshop: 19 Things Your Donors Told You During the Pandemic]
- [AI for Nonprofits]
- [Creating Change Champions, Not Just Change: Tips for any System Roll-out]
- [How to Maximize Moments of Peak Engagement]
- [Put Me In, Coach: Fostering Professional Coaching In Your Organization]
- [The CFO's Guide to Strategic Planning]
- [Workshop: Emerging from All-Zoom, All The Time - Finding Optimal Tech-Life Balance] NFR
- [Workshop: Is Your Technology Really Working? Best Practices for Tech Audits]
- [10 Training Tips to Transform Your Team into Content Creators]

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

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<http://www.cfre.org/continuing-education/my-education-finder/>

- [Carpe DM: SMS Acquisition, Growth, and Retention]
- [Black Church: A different kind of nonprofit]
- [Foodbanks in Focus: How technology builds capacity]
- [Creating Engaging Digital Experiences and Moving Operations Online]

Date: Wednesday, March 24, 2021

Session 1: 8:30 [am] - 9:30 [am] (1 pt)

- [Do No Harm: Create Your Org's Ethical Oath for Data/tech.]
- [To Support Human Rights, You Must Prioritize Inclusion]
- [Workshop: Check Yourself - A Guide to Digital Accessibility Audits]
- [Digital fundraising in 2021: The power of small-dollar donors]
- [Fundraising Resiliency-How to Maximize Your Revenue in Wild Times]
- [Workshop: Beyond Wealth-Scoring: Hyper-personalization with a complete view of your donors]
- [8 Questions to Ask Before You Start a New Website]
- [Migrations Without Migraines: 10 Keys to a Painless CRM Change]
- [More Data, Not More Problems: New Approaches to Data Hygiene]
- [Workshop: Draw a Map to Clarity]
- [AI, Algorithms & Data: The Benefits & Risks for Nonprofits]
- [Digital Maturity: How Will We Know When We Get There?]
- [Let's Talk About Race: Inclusive Communications]
- [Unlocking the Secrets to an Effective Dashboard]
- [Workshop: Develop an Effective Marketing Strategy]
- [CRM for Program Management: From Logic Model to Outcome Measurement]
- [Using Text/SMS to Train, Educate & Build Community]
- [Workshop: What Counts? Telling Stories in a Data-Driven World]

Date: Wednesday, March 24, 2021

Session 2: 1:00 [pm] - 2:00 [pm] (1 pt)

- [Digital Inclusion Strategies and Stories from the Field: TGH Chattanooga]

- [What we accomplish together: Building new and inclusive nonprofit partnerships]
- [Workshop: A DEI (Diversity Equity and Inclusion) Framework for Community Tech]
- [Donor Surveys: Your Untapped Data Goldmine]
- [Innovations in Virtual Event Fundraising Technology]
- [Make it Monthly: Growing and maintaining your monthly donor pool]
- [Setting the Table Cybersecurity Readiness with Tabletops] NFR
- [Data Sharing: The What, Why, and How]
- [Empowering Change: Tech is Only One Piece of the Puzzle]
- [Workshop: Building a Data Strategy]
- [5 Ways to Nurture Engaged Supporters in Uncertain Times]
- [Workshop: Beyond Fundraising - Building Lasting Relationships With Your Supporters]
- [Workshop: Design Tips for the Non-Designer]
- [Mapping for Racial Justice] NFR
- [Workshop: Linking Accounting to Program Success]

Date: Thursday, March 25, 2021

Session 1: 8:30 [am] - 9:30 [am] (1 pt)

- [How to move beyond WCAG and towards authentic digital inclusion]
- [Intentional Facilitation Choices: Creating Online Meetings for All to Enjoy] NFR
- [It's all in the Delivery: AI/Machine Learning and Donor Conversions]
- [LOVE YOUR DONORS...Using Data!]
- [The First 90 Days: How To Design Responsive, Multi-Channel Donor Journeys To Grow Donor Engagement]
- [#7 Most Stressful Life Event? Moving... CRMs!]
- [No More Buyer's Remorse: 4 Steps to Buying Nonprofit Technology]
- [Workshop: Project Discovery for Website Redesigns]
- [Best practices in building a nonprofit data science team]
- [Workshop: Team-Care Not Self-Care - Building Resiliency In An Era Of Burnout] NFR

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- [Workshop: Unlearning White Dominant Culture: Creating Human-Centered Workplaces] NFR
- [A Holistic Approach to Email Deliverability, From Acquisition to Analysis]
- [A Nonprofit Case Study in the Agile Methodology]
- [Are your processes supporting or hindering your success?]
- [Leveraging Skills-Based Volunteers for COVID-19 Resilience and Recovery]

Date: Thursday, March 25, 2021

Session 2: 9:45 [am] - 10:45 [am] (1 pt)

- [Beyond Beginner's Mindset: Learn, Use, and Love your Data & Tech] NFR
- [A/B Testing! How? Why? What's Next?]
- [Dashboards for All: Democratizing Data Across Large Organizations]
- [Telling Stories of Healing and Avoiding Poverty Porn]
- [How Tech teams and Fundraising teams can partner for success]

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- [We Got Hacked! Helping Your Organization Avoid This Fate]
- [Using Business Collaboration Tools in an All-Volunteer Nonprofit Setting]
- [Workshop: KPIs 101 -How to Measure Performance with a Low Budget]
- [Workshop: Shaping a DEI workplace in a remote world]
- [Beyond TikToks & Tweets: Long Form Content Strategy]
- [Workshop: 8 Steps to Elevate Your Nonprofit's Data & Evaluation Practices]
- [Workshop: High Tech, High Touch - Volunteer Engagement in a Pandemic]

Total number of points attained:

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