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| *CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.*  |  | CONTINUING EDUCATION POINTS TRACKER |

**Activity Organizer:** - **NTEN**

**Title of Activity: - 2019 Nonprofit Technology Conference**

**Names of Presenter(s): - Various**

Dates and Location: - March 13 – 15, 2019, Portland, Oregon

Date: Wednesday, March 13, 2019

**Session 1: 10:30 [am] – 11:45 [am] (1.25 pts)**

* Finders, Keepers: The Art of Donor Retention
* Mobile-ize! How to Use Texting to Maximize Your Donor-Base and Scale Relationships
* Peer-to-Peer Fundraisers: You’re Getting Money for Free – But What Now?
* Raise More Money by Automating Right Message, Right Person, Right Time
* NFR \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: Wednesday, March 13, 2019

**Session 2: 1:30 [pm] – 2:45 [am/pm] (1.25 pts)**

* Communications and Development: Bringing Cats and Dogs Together
* Embrace the Bots: How to Grow Fundraising Events with Chatbots
* Make Them Love You – Welcoming Donors the Right Way
* Why Your Crowdfunding Campaign Might Fail (And How To Avoid It)
* NFR \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: Wednesday, March 13, 2019

**Session 3: 3:15 [pm] – 4:30 [pm] (1.25 pts)**

* Innovative Fundraising Lessons from the Peer-to-Peer Trenches
* Put a Cat Gif on It: Linking Storytelling and Social to Donations
* Sustainers: Everyone Wants Them, But How Do You Get Them?
* NFR \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: Thursday, March 14, 2019

**Session 1: 10:30 [am] – 11:45 [am] (1.25 pts)**

* Building a Lookalike Strategy: How AI Can Improve P2P Fundraising
* Donor Acquisition: Maximizing ROI in a Multi-Channel World
* The Largest Group of Untapped Charitable Givers? Small-Dollar Donors
* NFR \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: Thursday, March 14, 2019

**Session 2: 3:00 [pm] – 4:15 [pm] (1.25 pts)**

* Deepen Connections With Data: The Amazon Experience For Nonprofits
* Digital Wallets: So Hot Right Now
* Inconceivable: That Metric Does Not Mean What You Think It Means
* Make It Monthly: Growing and Maintaining Your Monthly Donor Pool
* Weaving New Technology into Your Fundraising Program – It’s Not Scary!
* NFR \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: Friday, March 15, 2019

**Session 1: 10:30[am] – 11:45 [am] (1.25 pts)**

* Reducing Donor Abandonment: What to Copy from E-retailers
* Storytelling for Impact: Helping Donors Understand the Value of Their Dollar
* NFR \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: Friday, March 15, 2019

**Session 2: 1:15 [pm] – 2:30 [pm] (1.25 pts)**

* 21st Century Major Giving: Creating an Effective Online Major Gift Program
* Three Ways Automation Will Modernize Your Fundraising
* NFR \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

### Total Fundraising Related Points: \_\_\_\_\_\_\_

### Total NFR Points: \_\_\_\_\_\_\_\_\_\_\_