**Course Title Here  
  
Additional Resources**

**Articles:**

* [How a Digital-First Approach Makes the Difference for Marketers](http://www.imediaconnection.com/article/228826/160330-max-kalehoff-how-a-digital-first-approach-makes-the-difference-for-marketers)
* [Digital Marketing Skills](https://digitalmarketinginstitute.com/the-insider/30-11-16-does-your-organization-have-the-right-digital-marketing-skills)

**Blog post:**

* [Digital Health Check](https://boagworld.com/digital-strategy/digital-health-check/)
* [Becoming a Digital-First Organization](https://www.nten.org/article/becoming-digital-first-organization/)

**Reports:**

* [Nonprofit Digital Teams Report (2014)](http://digitalteams.org/)
* [Aligning for a Digital Future: MIT Sloan Management Review](http://sloanreview.mit.edu/projects/aligning-for-digital-future/)

**Templates:**

* [Nonprofit Digital Impact Mapping](https://www.wholewhale.com/tips/nonprofit-digital-impact-mapping-template/)