



Nonprofit Technology Conference Overall Session Evaluation Summaries

	Total Votes	Less Effective				More Effective				Average			
		1	%	2	%	3	%	4	%		5	%	
I SHOULD' HAD A v6! WHY THE TRANSITION TO IPv6 IS NECESSARY FOR YOUR ORGANIZATION													
Speaker Delivery	5	0	0%	0	0%	0	0%	1	20%	4	80%	4.80	
Speaker Content	5	0	0%	0	0%	0	0%	1	20%	4	80%	4.80	
Moderator Was Effective	5	0	0%	0	0%	0	0%	0	0%	5	100%	5.00	
Content Was Relevant	5	0	0%	0	0%	0	0%	1	20%	4	80%	4.80	
OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)											4.85		
Was there enough time for Questions and Answers											Yes	5	100%
											No	0	0%
THE VIRTUAL NONPROFIT: WHEN A CAFÉ CAN BE AN OFFICE													
Speaker Delivery	43	0	0%	0	0%	0	0%	4	9%	39	91%	4.91	
Speaker Content	43	0	0%	0	0%	0	0%	7	16%	36	84%	4.84	
Moderator Was Effective	11	0	0%	0	0%	0	0%	1	9%	10	91%	4.91	
Content Was Relevant	11	0	0%	0	0%	0	0%	4	36%	7	64%	4.64	
OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)											4.82		
Was there enough time for Questions and Answers											Yes	9	100%
											No	0	0%
THE SEVEN THINGS THAT EVERYONE WANTS: WHAT FREUD AND BUDDHA UNDERSTOOD...													
Speaker Delivery	35	0	0%	0	0%	0	0%	5	14%	30	86%	4.86	
Speaker Content	35	0	0%	0	0%	0	0%	4	11%	31	89%	4.89	
Moderator Was Effective	18	0	0%	0	0%	0	0%	2	11%	16	89%	4.89	
Content Was Relevant	18	0	0%	0	0%	1	6%	5	28%	12	67%	4.61	
OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)											4.81		
Was there enough time for Questions and Answers											Yes	13	81%
											No	3	19%
THE e-NONPROFIT: ONLINE ENGAGEMENT AND INTERNET SERVICES													
Speaker Delivery	9	0	0%	0	0%	0	0%	2	22%	7	78%	4.78	
Speaker Content	9	0	0%	0	0%	0	0%	2	22%	7	78%	4.78	
Moderator Was Effective	8	0	0%	0	0%	0	0%	1	13%	7	88%	4.88	
Content Was Relevant	8	0	0%	0	0%	0	0%	2	25%	6	75%	4.75	
OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)											4.80		
Was there enough time for Questions and Answers											Yes	9	100%
											No	0	0%
ROUNDTABLE: HOW I SOLVED MY DATA INTEGRATION PROBLEM													
Speaker Delivery	28	0	0%	0	0%	0	0%	10	36%	18	64%	4.64	
Speaker Content	28	0	0%	0	0%	0	0%	6	21%	22	79%	4.79	
Moderator Was Effective	6	0	0%	0	0%	0	0%	1	17%	5	83%	4.83	

Content Was Relevant	6	0	0%	0	0%	0	0%	2	33%	4	67%	4.67
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OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)												4.73
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Was there enough time for Questions and Answers	Yes	5	100%
	No	0	0%

WHAT YOUR STAKEHOLDERS AREN'T TELLING YOU: HOW TO USE WEB STATISTICS...

Speaker Delivery	19	0	0%	0	0%	0	0%	3	16%	16	84%	4.84
Speaker Content	19	0	0%	0	0%	0	0%	6	32%	13	68%	4.68
Moderator Was Effective	19	0	0%	0	0%	1	5%	6	32%	12	63%	4.58
Content Was Relevant	19	0	0%	0	0%	0	0%	9	47%	10	53%	4.53

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)												4.66
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Was there enough time for Questions and Answers	Yes	18	100%
	No	0	0%

FIVE WAYS TO SET UP/ AMP UP/ SCREW UP YOUR EMAIL MESSAGES

Speaker Delivery	28	0	0%	1	4%	1	4%	12	43%	14	50%	4.39
Speaker Content	28	0	0%	0	0%	0	0%	4	14%	24	86%	4.86
Moderator Was Effective	7	0	0%	0	0%	0	0%	2	29%	5	71%	4.71
Content Was Relevant	6	0	0%	0	0%	0	0%	2	33%	4	67%	4.67

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)												4.66
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Was there enough time for Questions and Answers	Yes	1	17%
	No	5	83%

THEY'RE JUST NOT THAT INTO YOU

Speaker Delivery	15	0	0%	0	0%	0	0%	2	13%	13	87%	4.87
Speaker Content	15	0	0%	0	0%	0	0%	7	47%	8	53%	4.53
Moderator Was Effective	15	0	0%	0	0%	0	0%	4	27%	11	73%	4.73
Content Was Relevant	15	0	0%	0	0%	2	13%	4	27%	9	60%	4.47

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)												4.65
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Was there enough time for Questions and Answers	Yes	6	46%
	No	7	54%

MEDIA ROCKS!

Speaker Delivery	15	0	0%	0	0%	0	0%	2	13%	13	87%	4.87
Speaker Content	15	0	0%	0	0%	0	0%	4	27%	11	73%	4.73
Moderator Was Effective	15	0	0%	0	0%	0	0%	4	27%	11	73%	4.73
Content Was Relevant	15	0	0%	0	0%	2	13%	7	47%	6	40%	4.27

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)												4.65
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Was there enough time for Questions and Answers	Yes	13	93%
	No	1	7%

THE WEB 2.0 ROI: ARE ALL THESE NEW TOOLS REALLY DELIVERING VALUE TO THE SECTOR?

Speaker Delivery	13	0	0%	0	0%	0	0%	5	38%	8	62%	4.62
Speaker Content	12	0	0%	0	0%	0	0%	2	17%	10	83%	4.83
Moderator Was Effective	14	0	0%	0	0%	0	0%	6	43%	8	57%	4.57
Content Was Relevant	13	0	0%	0	0%	1	8%	5	38%	7	54%	4.46

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.62

Was there enough time for Questions and Answers Yes 11 85%
No 2 15%

SO YOU WANT TO BE A CONSULTANT

Speaker Delivery	85	0	0%	0	0%	2	2%	21	25%	62	73%	4.71
Speaker Content	82	0	0%	0	0%	3	4%	20	24%	59	72%	4.68
Moderator Was Effective	12	0	0%	0	0%	0	0%	3	25%	9	75%	4.75
Content Was Relevant	24	0	0%	1	4%	1	4%	12	50%	10	42%	4.29

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.61

Was there enough time for Questions and Answers Yes 16 73%
No 6 27%

INTRO TO GOOGLE ADWORDS

Speaker Delivery	19	0	0%	0	0%	2	11%	4	21%	13	68%	4.58
Speaker Content	19	0	0%	0	0%	1	5%	2	11%	16	84%	4.79
Moderator Was Effective	18	0	0%	0	0%	0	0%	6	33%	12	67%	4.67
Content Was Relevant	18	0	0%	0	0%	1	6%	9	50%	8	44%	4.39

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.61

Was there enough time for Questions and Answers Yes 16 100%
No 0 0%

FINALLY, HARD DATA ABOUT YOUTH, TECHNOLOGY PROGRAMS, AND SUCCESS!

Speaker Delivery	7	0	0%	0	0%	0	0%	3	43%	4	57%	4.57
Speaker Content	7	0	0%	0	0%	0	0%	1	14%	6	86%	4.86
Moderator Was Effective	7	0	0%	0	0%	0	0%	2	29%	5	71%	4.71
Content Was Relevant	7	0	0%	0	0%	2	29%	1	14%	4	57%	4.29

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.61

Was there enough time for Questions and Answers Yes 5 83%
No 1 17%

HOW DO SOCIAL NETWORKS FIT INTO YOUR COMMUNICATIONS STRATEGY?

Speaker Delivery	35	0	0%	0	0%	1	3%	5	14%	29	83%	4.80
Speaker Content	35	0	0%	0	0%	5	14%	5	14%	25	71%	4.57
Moderator Was Effective	31	0	0%	0	0%	1	3%	11	35%	19	61%	4.58
Content Was Relevant	35	0	0%	0	0%	6	17%	12	34%	17	49%	4.31

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.57

Was there enough time for Questions and Answers Yes 35 100%
No 0 0%

GETTING STARTED WITH ONLINE DONATION TOOLS: SMALLER ORGANIZATIONS

Speaker Delivery	11	0	0%	0	0%	1	9%	3	27%	7	64%	4.55
Speaker Content	11	0	0%	0	0%	0	0%	5	45%	6	55%	4.55
Moderator Was Effective	11	0	0%	0	0%	1	9%	1	9%	9	82%	4.73
Content Was Relevant	11	0	0%	0	0%	0	0%	6	55%	5	45%	4.45

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.57

Was there enough time for Questions and Answers Yes 8 100%

No 0 0%

PROJECT MANAGEMENT FOR TECHIES: DELIVERING ON TIME AND BUDGET

Speaker Delivery	28	0	0%	0	0%	3	11%	7	25%	18	64%	4.54
Speaker Content	28	0	0%	0	0%	2	7%	8	29%	18	64%	4.57
Moderator Was Effective	17	0	0%	0	0%	1	6%	6	35%	10	59%	4.53
Content Was Relevant	17	0	0%	0	0%	1	6%	5	29%	11	65%	4.59

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.56

Was there enough time for Questions and Answers	Yes	16	94%
	No	1	6%

WEBSITE USABILITY: SIMPLE STEPS FOR MAKING YOUR SITE PERFORM BETTER

Speaker Delivery	42	0	0%	1	2%	1	2%	12	29%	28	67%	4.60
Speaker Content	42	0	0%	0	0%	1	2%	13	31%	28	67%	4.64
Moderator Was Effective	21	0	0%	1	5%	0	0%	8	38%	12	57%	4.48
Content Was Relevant	21	0	0%	0	0%	1	5%	9	43%	11	52%	4.48

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.55

Was there enough time for Questions and Answers	Yes	12	63%
	No	7	37%

THE NEXT LATEST THING: THE FUTURE OF TECHNOLOGY IN NONPROFITS

Speaker Delivery	54	0	0%	0	0%	3	6%	9	17%	42	78%	4.72
Speaker Content	52	0	0%	0	0%	3	6%	11	21%	38	73%	4.67
Moderator Was Effective	25	0	0%	0	0%	2	8%	7	28%	16	64%	4.56
Content Was Relevant	25	1	4%	0	0%	4	16%	8	32%	12	48%	4.20

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.54

Was there enough time for Questions and Answers	Yes	24	100%
	No	0	0%

THE ANATOMY OF EMAIL DELIVERY

Speaker Delivery	15	0	0%	0	0%	0	0%	9	60%	6	40%	4.40
Speaker Content	15	0	0%	0	0%	0	0%	5	33%	10	67%	4.67
Moderator Was Effective	15	0	0%	0	0%	1	7%	6	40%	8	53%	4.47
Content Was Relevant	15	0	0%	0	0%	2	13%	3	20%	10	67%	4.53

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.52

Was there enough time for Questions and Answers	Yes	11	85%
	No	2	15%

CHANGING YOUR CEO FROM BARRIER TO PARTNER

Speaker Delivery	87	2	2%	0	0%	7	8%	33	38%	47	54%	4.48
Speaker Content	85	1	1%	0	0%	12	14%	24	28%	49	58%	4.45
Moderator Was Effective	23	0	0%	0	0%	0	0%	7	30%	16	70%	4.70
Content Was Relevant	23	0	0%	0	0%	1	4%	10	43%	12	52%	4.48

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.53

Was there enough time for Questions and Answers	Yes	22	92%
	No	2	33%

POSTAL AND EMAIL- PERFECT UNION OR NEVER TO BE MIXED TOGETHER?

Speaker Delivery	44	0	0%	0	0%	6	14%	6	14%	32	73%	4.59
Speaker Content	43	0	0%	1	2%	1	2%	12	28%	29	67%	4.60
Moderator Was Effective	14	0	0%	0	0%	2	14%	3	21%	9	64%	4.50
Content Was Relevant	15	0	0%	0	0%	2	13%	6	40%	7	47%	4.33

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.51

Was there enough time for Questions and Answers	Yes	13	87%
	No	2	13%

AN INTIMATE LOOK AT A SUCCESSFUL ONLINE FUNDRAISING CAMPAIGN

Speaker Delivery	19	0	0%	1	5%	1	5%	6	32%	11	58%	4.42
Speaker Content	18	0	0%	0	0%	0	0%	7	39%	11	61%	4.61
Moderator Was Effective	18	0	0%	0	0%	2	11%	8	44%	8	44%	4.33
Content Was Relevant	18	0	0%	1	6%	1	6%	6	33%	11	61%	4.67

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.51

Was there enough time for Questions and Answers	Yes	13	81%
	No	3	19%

EVALUATING OPEN SOURCE SOFTWARE

Speaker Delivery	21	0	0%	1	5%	0	0%	5	24%	15	71%	4.62
Speaker Content	21	0	0%	1	5%	2	10%	6	29%	12	57%	4.38
Moderator Was Effective	7	0	0%	0	0%	0	0%	3	43%	4	57%	4.57
Content Was Relevant	7	0	0%	0	0%	3	43%	0	0%	4	57%	4.14

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.43

Was there enough time for Questions and Answers	Yes	7	100%
	No	0	0%

GOOFING OFF, OR LEARNING? CREATING A CULTURE OF LEARNING IN YOUR ORGANIZATION

Speaker Delivery	24	0	0%	0	0%	1	4%	12	50%	11	46%	4.42
Speaker Content	22	0	0%	0	0%	2	9%	6	27%	14	64%	4.55
Moderator Was Effective	12	0	0%	0	0%	1	8%	6	50%	5	42%	4.33
Content Was Relevant	12	0	0%	0	0%	0	0%	7	58%	5	42%	4.42

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.43

Was there enough time for Questions and Answers	Yes	9	90%
	No	1	10%

ONLINE FUNDRAISING BASICS: HOW TO GET STARTED

Speaker Delivery	19	0	0%	0	0%	1	5%	9	47%	9	47%	4.42
Speaker Content	19	0	0%	0	0%	1	5%	9	47%	9	47%	4.42
Moderator Was Effective	4	0	0%	0	0%	0	0%	2	50%	2	50%	4.50
Content Was Relevant	18	0	0%	0	0%	2	11%	8	44%	8	44%	4.33

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.42

Was there enough time for Questions and Answers	Yes	12	71%
	No	5	29%

ADVANCED GOOGLE ADWORDS

Speaker Delivery	8	0	0%	0	0%	0	0%	3	38%	5	63%	4.63
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Speaker Content	8	0	0%	0	0%	1	13%	2	25%	5	63%	4.50
Moderator Was Effective	8	0	0%	0	0%	4	50%	0	0%	4	50%	4.00
Content Was Relevant	8	0	0%	0	0%	1	13%	2	25%	5	63%	4.50

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.41

Was there enough time for Questions and Answers	Yes	12	100%
	No	0	0%

THE AGE OF YOUTUBE: USING VIDEO ONLINE TO REACH THE MASSES

Speaker Delivery	16	0	0%	0	0%	0	0%	9	56%	7	44%	4.44
Speaker Content	16	0	0%	0	0%	2	13%	6	38%	8	50%	4.38
Moderator Was Effective	15	0	0%	0	0%	1	7%	6	40%	8	53%	4.47
Content Was Relevant	15	0	0%	0	0%	3	20%	4	27%	8	53%	4.33

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.40

Was there enough time for Questions and Answers	Yes	14	100%
	No	0	0%

BUILDING, GROWING, AND SUSTAINING A VIBRANT ONLINE COMMUNITY...

Speaker Delivery	104	0	0%	5	5%	7	7%	34	33%	57	55%	4.35
Speaker Content	102	1	1%	1	1%	12	12%	30	29%	58	57%	4.40
Moderator Was Effective	28	0	0%	1	4%	2	7%	8	29%	17	61%	4.46
Content Was Relevant	29	0	0%	2	7%	2	7%	12	41%	13	45%	4.24

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.36

Was there enough time for Questions and Answers	Yes	20	77%
	No	6	23%

USING SALESFORCE FOR GOOD, NOT EVIL

Speaker Delivery	34	0	0%	0	0%	1	3%	16	47%	17	50%	4.47
Speaker Content	34	0	0%	0	0%	1	3%	16	47%	17	50%	4.47
Moderator Was Effective	13	0	0%	0	0%	0	0%	8	62%	5	38%	4.38
Content Was Relevant	12	0	0%	0	0%	2	17%	7	58%	3	25%	4.08

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.35

Was there enough time for Questions and Answers	Yes	13	100%
	No	0	0%

mFUNDRAISING: FUNDRAISING ON MOBILE PHONES

Speaker Delivery	60	0	0%	0	0%	7	12%	31	52%	22	37%	4.25
Speaker Content	61	0	0%	0	0%	4	7%	28	46%	29	48%	4.41
Moderator Was Effective	16	0	0%	0	0%	1	6%	8	50%	7	44%	4.38
Content Was Relevant	16	0	0%	0	0%	2	13%	7	44%	7	44%	4.31

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.34

Was there enough time for Questions and Answers	Yes	13	93%
	No	1	7%

THE SEARCH FOR SNEEZERS: HOW TO FIND FIRST-TIME DONORS IN EPIDEMIC PROPORTIONS

Speaker Delivery	12	0	0%	1	8%	1	8%	2	17%	8	67%	4.42
Speaker Content	12	0	0%	1	8%	2	17%	1	8%	8	67%	4.33
Moderator Was Effective	12	0	0%	1	8%	0	0%	4	33%	7	58%	4.42

Content Was Relevant	12	0	0%	1	8%	2	17%	4	33%	5	42%	4.08
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OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)												4.31
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Was there enough time for Questions and Answers	Yes	8	80%
	No	2	20%

DON'T PUSH THE RIVER, IT FLOWS BY ITSELF

Speaker Delivery	10	0	0%	0	0%	1	10%	3	30%	6	60%	4.50
Speaker Content	10	0	0%	0	0%	2	20%	3	30%	5	50%	4.30
Moderator Was Effective	10	0	0%	0	0%	2	20%	2	20%	6	60%	4.40
Content Was Relevant	8	0	0%	0	0%	2	25%	4	50%	2	25%	4.00

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)												4.30
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Was there enough time for Questions and Answers	Yes	10	100%
	No	0	0%

MORE THAN A THANK YOU: BUILDING A RELATIONSHIP WITH A FIRST TIME ONLINE DONOR

Speaker Delivery	29	0	0%	1	3%	5	17%	6	21%	17	59%	4.34
Speaker Content	29	0	0%	0	0%	4	14%	8	28%	17	59%	4.45
Moderator Was Effective	15	0	0%	0	0%	2	13%	3	20%	10	67%	4.53
Content Was Relevant	15	0	0%	0	0%	2	13%	3	20%	8	53%	3.87

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)												4.30
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Was there enough time for Questions and Answers	Yes	12	48%
	No	2	14%

WILL YOUR DATA BE YOURS? EVALUATING DATA EXCHANGE IN SOFTWARE

Speaker Delivery	24	0	0%	0	0%	3	13%	8	33%	13	54%	4.42
Speaker Content	24	0	0%	0	0%	1	0%	10	10%	13	90%	4.50
Moderator Was Effective	8	0	0%	0	0%	1	0%	4	11%	3	89%	4.25
Content Was Relevant	8	0	0%	0	0%	3	5%	2	16%	3	79%	4.00

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)												4.29
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Was there enough time for Questions and Answers	Yes	8	100%
	No	0	0%

GETTING STARTED IN SECOND LIFE

Speaker Delivery	28	0	0%	0	0%	4	14%	10	36%	14	50%	4.36
Speaker Content	24	0	0%	0	0%	2	8%	9	38%	13	54%	4.46
Moderator Was Effective	6	0	0%	1	17%	0	0%	2	33%	3	50%	4.17
Content Was Relevant	6	0	0%	0	0%	2	33%	1	17%	3	50%	4.17

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)												4.29
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Was there enough time for Questions and Answers	Yes	3	60%
	No	2	40%

WORKING WITH APIs: A BEGINNER'S GUIDE

Speaker Delivery	17	0	0%	0	0%	2	12%	7	41%	8	47%	4.35
Speaker Content	17	0	0%	0	0%	1	6%	8	47%	8	47%	4.41
Moderator Was Effective	11	0	0%	0	0%	1	9%	4	36%	6	55%	4.45
Content Was Relevant	11	0	0%	1	9%	2	18%	5	45%	3	27%	3.91

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)												4.28
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Was there enough time for Questions and Answers	Yes	10	100%
	No	0	0%

THE JOY OF CMS: IMPLEMENTING SUSTAINABLE CONTENT MANAGEMENT SYSTEMS

Speaker Delivery	100	0	0%	4	4%	11	11%	15	15%	70	70%	4.51
Speaker Content	96	0	0%	0	0%	10	10%	37	39%	49	51%	4.41
Moderator Was Effective	26	0	0%	0	0%	4	15%	10	38%	12	46%	4.31
Content Was Relevant	25	1	4%	2	8%	4	16%	12	48%	6	24%	3.80

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) **4.26**

Was there enough time for Questions and Answers	Yes	24	92%
	No	2	8%

TECHNOLOGY PROGRAMS THAT ENGAGE AND SUPPORT AT-RISK YOUTH

Speaker Delivery	20	0	0%	0	0%	0	0%	15	75%	5	25%	4.25
Speaker Content	20	0	0%	0	0%	1	5%	10	50%	9	45%	4.40
Moderator Was Effective	5	0	0%	0	0%	1	20%	2	40%	2	40%	4.20
Content Was Relevant	5	0	0%	0	0%	1	20%	3	60%	1	20%	4.00

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) **4.21**

Was there enough time for Questions and Answers	Yes	5	100%
	No	0	0%

PROTECT AND ADVANCE YOUR .ORG

Speaker Delivery	12	0	0%	0	0%	3	25%	7	58%	2	17%	3.92
Speaker Content	12	0	0%	0	0%	0	0%	8	67%	4	33%	4.33
Moderator Was Effective	4	0	0%	0	0%	1	25%	1	25%	2	50%	4.25
Content Was Relevant	6	0	0%	0	0%	0	0%	4	67%	2	33%	4.33

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) **4.21**

Was there enough time for Questions and Answers	Yes	4	100%
	No	0	0%

THE WILD WILD WEB: CREATING AND MAINTAINING AN EFFECTIVE INTERNET PRESENCE

Speaker Delivery	40	0	0%	1	3%	4	10%	12	30%	23	58%	4.43
Speaker Content	40	0	0%	0	0%	4	10%	15	38%	21	53%	4.43
Moderator Was Effective	13	0	0%	2	15%	2	15%	2	15%	7	54%	4.08
Content Was Relevant	14	0	0%	3	21%	3	21%	2	14%	6	43%	3.79

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) **4.18**

Was there enough time for Questions and Answers	Yes	10	91%
	No	1	9%

THE ROI QUESTION: DEMONSTRATING THE VALUE OF TECHNOLOGY TO YOUR ORGANIZATION

Speaker Delivery	15	0	0%	0	0%	0	0%	12	80%	3	20%	4.20
Speaker Content	15	0	0%	0	0%	2	13%	9	60%	4	27%	4.13
Moderator Was Effective	15	0	0%	0	0%	1	7%	10	67%	4	27%	4.20
Content Was Relevant	16	0	0%	0	0%	2	13%	9	56%	5	31%	4.19

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) **4.18**

Was there enough time for Questions and Answers	Yes	14	100%
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No 0 0%

WE NEED A NEW WEB SITE: DOING YOUR REDESIGN RIGHT

Speaker Delivery	34	0	0%	0	0%	0	0%	22	65%	12	35%	4.35
Speaker Content	34	0	0%	0	0%	6	18%	18	53%	10	29%	4.12
Moderator Was Effective	16	0	0%	0	0%	3	19%	9	56%	4	25%	4.06
Content Was Relevant	18	0	0%	0	0%	4	22%	8	44%	6	33%	4.11

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.16

Was there enough time for Questions and Answers	Yes	17	100%
	No	0	0%

NONPROFIT SEARCH ENGINE OPTIMIZATION

Speaker Delivery	16	0	0%	1	6%	0	0%	8	50%	7	44%	4.31
Speaker Content	16	0	0%	0	0%	3	19%	7	44%	6	38%	4.19
Moderator Was Effective	16	0	0%	1	6%	1	6%	9	56%	5	31%	4.13
Content Was Relevant	16	0	0%	2	13%	2	13%	6	38%	6	38%	4.00

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.16

Was there enough time for Questions and Answers	Yes	16	100%
	No	0	0%

THE EVER EXPANDING ROLE OF MOBILE DEVICES

Speaker Delivery	40	1	3%	0	0%	4	10%	19	48%	16	40%	4.23
Speaker Content	36	0	0%	0	0%	5	14%	9	25%	22	61%	4.47
Moderator Was Effective	11	1	9%	1	9%	0	0%	5	45%	4	36%	3.91
Content Was Relevant	10	0	0%	1	10%	2	20%	3	30%	4	40%	4.00

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.15

Was there enough time for Questions and Answers	Yes	9	90%
	No	1	10%

MISSION CRITICAL: DATABASES/CONSTITUENT RELATIONSHIP MANAGEMENT

Speaker Delivery	13	0	0%	0	0%	0	0%	7	54%	6	46%	4.46
Speaker Content	13	0	0%	0	0%	3	23%	4	31%	6	46%	4.23
Moderator Was Effective	13	0	0%	0	0%	2	15%	5	38%	6	46%	4.31
Content Was Relevant	12	0	0%	1	8%	6	50%	3	25%	2	17%	3.50

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.13

Was there enough time for Questions and Answers	Yes	11	100%
	No	0	0%

MAPPING NEED: HOW GIS AND OTHER MAPPING TECHNOLOGIES MAKE THE CASE FOR AID

Speaker Delivery	26	0	0%	1	4%	6	23%	11	42%	8	31%	4.00
Speaker Content	26	0	0%	1	4%	2	8%	9	35%	14	54%	4.38
Moderator Was Effective	9	0	0%	0	0%	3	33%	1	11%	5	56%	4.22
Content Was Relevant	7	0	0%	0	0%	3	43%	2	29%	2	29%	3.86

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.12

Was there enough time for Questions and Answers	Yes	5	63%
	No	3	38%

FROM TECHIE TO LEADER

Speaker Delivery	32	0	0%	2	6%	3	9%	6	19%	21	66%	4.44
Speaker Content	34	0	0%	5	15%	2	6%	12	35%	16	47%	4.24
Moderator Was Effective	17	1	6%	2	12%	2	12%	4	24%	8	47%	3.94
Content Was Relevant	17	1	6%	1	6%	3	18%	7	41%	5	29%	3.82

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.11

Was there enough time for Questions and Answers	Yes	16	100%
	No	0	0%

EXECUTIVE DIRECTOR ROUNDTABLE: MANAGING CHANGE IN YOUR ORGANIZATION

Speaker Delivery	11	0	0%	0	0%	0	0%	6	55%	5	45%	4.45
Speaker Content	11	0	0%	0	0%	3	27%	6	55%	2	18%	3.91
Moderator Was Effective	11	0	0%	0	0%	4	36%	4	36%	3	27%	3.91
Content Was Relevant	11	0	0%	0	0%	4	36%	4	36%	3	27%	3.91

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.05

Was there enough time for Questions and Answers	Yes	11	100%
	No	0	0%

TEST FOR SUCCESS: CONSTRUCTING CAMPAIGNS FOR FUTURE SUCCESS

Speaker Delivery	14	0	0%	1	7%	2	14%	7	50%	4	29%	4.00
Speaker Content	16	1	6%	2	13%	0	0%	3	19%	10	63%	4.19
Moderator Was Effective	8	0	0%	1	13%	1	13%	3	38%	3	38%	4.00
Content Was Relevant	8	0	0%	1	13%	1	13%	4	50%	2	25%	3.88

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.02

Was there enough time for Questions and Answers	Yes	5	71%
	No	2	29%

NOW YOU HAVE A LOT OF USER GENERATED CONTENT: TRACKING AND USING IT?

Speaker Delivery	29	0	0%	0	0%	2	7%	20	69%	7	24%	4.17
Speaker Content	30	0	0%	0	0%	4	13%	21	70%	5	17%	4.03
Moderator Was Effective	6	0	0%	0	0%	3	50%	1	17%	2	33%	3.83
Content Was Relevant	4	0	0%	0	0%	1	25%	2	50%	1	25%	4.00

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.01

Was there enough time for Questions and Answers	Yes	5	100%
	No	0	0%

MANAGING YOUR BRAND IN A DISTRIBUTED WORLD

Speaker Delivery	18	0	0%	0	0%	3	17%	11	61%	4	22%	4.06
Speaker Content	18	0	0%	2	11%	3	17%	7	39%	6	33%	3.94
Moderator Was Effective	9	0	0%	0	0%	2	22%	4	44%	3	33%	4.11
Content Was Relevant	9	0	0%	1	11%	2	22%	3	33%	3	33%	3.89

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.00

Was there enough time for Questions and Answers	Yes	9	100%
	No	0	0%

FUNDRAISING IN SOCIAL NETWORKS: ARE YOU READY?

Speaker Delivery	39	3	8%	0	0%	9	23%	7	18%	20	51%	4.05
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Speaker Content	34	0	0%	5	15%	3	9%	10	29%	16	47%	4.09
Moderator Was Effective	9	0	0%	2	22%	0	0%	4	44%	3	33%	3.89
Content Was Relevant	7	0	0%	2	29%	1	14%	1	14%	3	43%	3.71

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 3.94

Was there enough time for Questions and Answers	Yes	7	88%
	No	1	13%

WE'RE COUNTING EVERYTHING, BUT ARE WE MEETING OUR MISSION?

Speaker Delivery	16	0	0%	0	0%	2	13%	8	50%	6	38%	4.25
Speaker Content	16	0	0%	2	13%	0	0%	10	63%	4	25%	4.00
Moderator Was Effective	4	0	0%	0	0%	1	25%	2	50%	1	25%	4.00
Content Was Relevant	8	1	13%	1	13%	1	13%	4	50%	1	13%	3.38

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 3.91

Was there enough time for Questions and Answers	Yes	7	88%
	No	1	13%

DESIGNING A PROGRAM THAT EVALUATES ITSELF

Speaker Delivery	21	0	0%	1	5%	5	24%	9	43%	6	29%	3.95
Speaker Content	21	0	0%	0	0%	7	33%	8	38%	6	29%	3.95
Moderator Was Effective	20	0	0%	0	0%	6	30%	8	40%	6	30%	4.00
Content Was Relevant	20	0	0%	2	10%	5	25%	9	45%	4	20%	3.75

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 3.91

Was there enough time for Questions and Answers	Yes	20	95%
	No	1	5%

KNOW YOUR WEB SITE: AN HOUR A DAY WITH GOOGLE ANALYTICS

Speaker Delivery	57	0	0%	6	11%	12	21%	28	49%	11	19%	3.77
Speaker Content	57	1	2%	5	9%	10	18%	27	47%	14	25%	3.84
Moderator Was Effective	45	0	0%	3	7%	12	27%	19	42%	11	24%	3.84
Content Was Relevant	54	0	0%	6	11%	11	20%	24	44%	13	24%	3.81

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 3.82

Was there enough time for Questions and Answers	Yes	56	100%
	No	0	0%

e-ADVOCACY: MISSION OVER MEMBERSHIP

Speaker Delivery	32	0	0%	2	6%	4	13%	10	31%	16	50%	4.25
Speaker Content	32	0	0%	2	6%	5	16%	10	31%	15	47%	4.19
Moderator Was Effective	7	2	29%	0	0%	2	29%	1	14%	2	29%	3.14
Content Was Relevant	7	0	0%	1	14%	2	29%	3	43%	1	14%	3.57

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 3.79

Was there enough time for Questions and Answers	Yes	5	83%
	No	1	17%

GETTING THE BIG PICTURE: USING DASHBOARDS TO TRACK YOUR DATA

Speaker Delivery	21	0	0%	3	14%	3	14%	10	48%	5	24%	3.81
Speaker Content	21	0	0%	4	19%	2	10%	10	48%	5	24%	3.76
Moderator Was Effective	11	0	0%	1	9%	3	27%	5	45%	2	18%	3.73

Content Was Relevant	11	1	9%	0	0%	2	18%	6	55%	2	18%	3.73
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OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)												3.76
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Was there enough time for Questions and Answers	Yes	8	100%
	No	0	0%

TECHNOLOGY AND CHANGE MANAGEMENT: THE PEOPLE PART OF TECH ADOPTION

Speaker Delivery	39	0	0%	4	10%	6	15%	20	51%	9	23%	3.87
Speaker Content	37	1	3%	4	11%	6	16%	20	54%	6	16%	3.70
Moderator Was Effective	13	0	0%	2	15%	4	31%	4	31%	3	23%	3.62
Content Was Relevant	14	0	0%	2	14%	5	36%	4	29%	3	21%	3.57

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)												3.69
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Was there enough time for Questions and Answers	Yes	14	100%
	No	0	0%

MAKE YOUR E-NEWSLETTER WORK BETTER. VISIONS AND BEST PRACTICES

Speaker Delivery	22	0	0%	1	5%	3	14%	14	64%	4	18%	3.95
Speaker Content	22	2	9%	4	18%	2	9%	8	36%	6	27%	3.55
Moderator Was Effective	11	0	0%	2	18%	2	18%	4	36%	3	27%	3.73
Content Was Relevant	11	1	9%	3	27%	1	9%	4	36%	2	18%	3.27

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)												3.63
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Was there enough time for Questions and Answers	Yes	10	100%
	No	0	0%

MAKING DATA WORK FOR YOU, NOT WORKING ON YOUR DATA

Speaker Delivery	18	0	0%	2	11%	2	11%	9	50%	5	28%	3.94
Speaker Content	18	0	0%	2	11%	5	28%	7	39%	4	22%	3.72
Moderator Was Effective	9	0	0%	3	33%	2	22%	1	11%	3	33%	3.44
Content Was Relevant	9	2	22%	0	0%	3	33%	3	33%	1	11%	3.11

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)												3.56
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Was there enough time for Questions and Answers	Yes	7	100%
	No	0	0%

BE THE MEDIA: CREATING YOUR OWN CHANNELS FOR EDUCATIONAL CONTENT

Speaker Delivery	24	2	8%	7	29%	7	29%	4	17%	4	17%	3.04
Speaker Content	24	1	4%	8	33%	5	21%	5	21%	5	21%	3.21
Moderator Was Effective	8	2	25%	1	13%	5	63%	0	0%	0	0%	2.38
Content Was Relevant	8	1	13%	0	0%	3	38%	4	50%	0	0%	3.25

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)												2.97
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Was there enough time for Questions and Answers	Yes	4	80%
	No	1	20%

***mADVOCACY: REACH YOUR CONSTITUENTS WHERE THEY ARE: ON THEIR CELLPHONES! (2 responses)**

Speaker Delivery	12	0	0%	0	0%	0	0%	2	17%	10	83%	4.83
Speaker Content	12	0	0%	0	0%	0	0%	2	17%	10	83%	4.83
Moderator Was Effective	2	0	0%	0	0%	0	0%	0	0%	2	100%	5.00
Content Was Relevant	2	0	0%	0	0%	0	0%	1	50%	1	50%	4.50

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)												4.79
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Was there enough time for Questions and Answers	Yes	2	100%
	No	0	0%

***GENERATION Y MEETS PRINTING PRESS LAW: COPYRIGHT QUESTIONS IN THE DIGITAL AGE (1 response)**

Speaker Delivery	3	0	0%	0	0%	0	0%	1	33%	2	67%	4.67
Speaker Content	3	0	0%	0	0%	1	33%	0	0%	2	67%	4.33
Moderator Was Effective	1	0	0%	0	0%	0	0%	0	0%	1	100%	5.00
Content Was Relevant	1	0	0%	0	0%	0	0%	0	0%	1	100%	5.00

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.75

Was there enough time for Questions and Answers	Yes	1	100%
	No	0	0%

***IT'S NOT YOU, IT'S ME: WHY YOU ARE NO GOOD FOR YOUR TECHNOLOGY (3 responses)**

Speaker Delivery	9	0	0%	0	0%	0	0%	2	22%	7	78%	4.78
Speaker Content	9	0	0%	0	0%	0	0%	1	11%	8	89%	4.89
Moderator Was Effective	3	0	0%	0	0%	0	0%	1	33%	2	67%	4.67
Content Was Relevant	3	0	0%	0	0%	0	0%	2	67%	1	33%	4.33

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.67

Was there enough time for Questions and Answers	Yes	3	100%
	No	0	0%

***CONNECTIONS IN CRISIS: USING TECHNOLOGY TO BRING PEOPLE TOGETHER (3 responses)**

Speaker Delivery	3	0	0%	0	0%	1	33%	0	0%	2	67%	4.33
Speaker Content	3	0	0%	0	0%	0	0%	1	33%	2	67%	4.67
Moderator Was Effective	3	0	0%	0	0%	0	0%	0	0%	3	100%	5.00
Content Was Relevant	3	0	0%	0	0%	0	0%	1	33%	2	67%	4.67

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.67

Was there enough time for Questions and Answers	Yes	3	100%
	No	0	0%

***LET YOUR STAKEHOLDER'S MOUSE DO THE WALKING (3 responses)**

Speaker Delivery	3	0	0%	0	0%	0	0%	0	0%	3	100%	5.00
Speaker Content	3	0	0%	0	0%	0	0%	1	33%	2	67%	4.67
Moderator Was Effective	3	0	0%	0	0%	0	0%	1	33%	2	67%	4.67
Content Was Relevant	3	0	0%	0	0%	1	33%	1	33%	1	33%	4.00

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design) 4.58

Was there enough time for Questions and Answers	Yes	3	100%
	No	0	0%

***RAISE MORE MONEY ONLINE WITH MONTHLY GIVING (4 responses)**

Speaker Delivery	16	0	0%	0	0%	4	25%	12	75%	0	0%	3.75
Speaker Content	16	0	0%	0	0%	4	25%	12	75%	0	0%	3.75
Moderator Was Effective	4	0	0%	0	0%	1	25%	2	50%	1	25%	4.00
Content Was Relevant	4	0	0%	1	25%	0	0%	3	75%	0	0%	3.50

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)	3.75
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Was there enough time for Questions and Answers	Yes	4	100%
	No	0	0%

*GROUP FUNDRAISING: HOW DOES IT WORK AND WHAT'S OUT THERE? (2 responses)

Speaker Delivery	2	0	0%	0	0%	1	50%	1	50%	0	0%	3.50
Speaker Content	2	0	0%	0	0%	1	50%	1	50%	0	0%	3.50
Moderator Was Effective	2	0	0%	0	0%	1	50%	0	0%	1	50%	4.00
Content Was Relevant	2	0	0%	0	0%	1	50%	1	50%	0	0%	3.50

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)	3.63
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Was there enough time for Questions and Answers	Yes	2	100%
	No	0	0%

*TUG OF WAR OR PULLING TOGETHER? BUILDING TEAMWORK FOR BETTER ONLINE CAMPAIGNS (3 responses)

Speaker Delivery	9	0	0%	3	33%	1	11%	4	44%	1	11%	3.33
Speaker Content	9	0	0%	3	33%	1	11%	4	44%	1	11%	3.33
Moderator Was Effective	3	0	0%	1	33%	1	33%	1	33%	0	0%	3.00
Content Was Relevant	3	1	33%	0	0%	0	0%	2	67%	0	0%	3.00

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)	3.17
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Was there enough time for Questions and Answers	Yes	2	67%
	No	1	33%

*SHOW ME THE MONEY! ARE SOCIAL NETWORKS THE ANSWER... (3 responses)
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Speaker Delivery	3	0	0%	0	0%	2	67%	1	33%	0	0%	3.33
Speaker Content	2	0	0%	1	50%	0	0%	1	50%	0	0%	3.00
Moderator Was Effective	2	0	0%	1	50%	0	0%	1	50%	0	0%	3.00
Content Was Relevant	2	1	50%	0	0%	1	50%	0	0%	0	0%	2.00

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)	2.83
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Was there enough time for Questions and Answers	Yes	2	100%
	No	0	0%

*WORKING WITH WEBSITE VENDORS AND CONSULTANTS (2 responses)
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Speaker Delivery	7	0	0%	2	29%	0	0%	5	71%	0	0%	3.43
Speaker Content	7	0	0%	2	29%	4	57%	0	0%	1	14%	3.00
Moderator Was Effective	2	1	50%	0	0%	0	0%	0	0%	1	50%	3.00
Content Was Relevant	1	1	100%	0	0%	0	0%	0	0%	0	0%	1.00

OVERALL SESSION (Avg. of Speaker Delivery, Speaker Content, Relevance, & Design)	2.61
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Was there enough time for Questions and Answers	Yes	2	100%
	No	0	0%

* Denotes surveys with 4 or fewer responses