

Sender	Message
Vicki James	If you want to know about current disaster info, look at Red Cross' tweets
Lise Harwin	The website is <a href="http://www.tagal.us/">http://www.tagal.us/</a> Great way to define your hashtag!
Lise Harwin	FYI, this is the #just1thing hashtag we set up: <a href="http://www.tagal.us/tag/just1thing">http://www.tagal.us/tag/just1thing</a>
Wendy Harman	We ask all chapters to use their "lockups" which can be found on Crossnet
Wendy Harman	but, we're building a "Brand Central Station" that will have easily localizable Twitter profiles for you (coming next year!)
Pamela Stover	how do you figure out what the specs are for wrappers, etc?
AnnalieseNTEN yes	FYI: your account name is part of your url (where you'll send people to follow you). You CAN change your username, but since
Lise Harwin	Might want to think about keeping your username as short as possible. Makes it easier for folks to retweet without using up c
AnnalieseNTEN yes	Re-tweet or (RT) something is like forwarding an update to all your followers
Chairperson	You CAN set up multiple accounts. NWF, for example, has a main account, and then several for different programs
Rebekah Cain	CoTweet can also schedule tweets for the future, and you can easily have multiple ppl using an account
Chairperson	Link shortening just takes a LONG URL and creates a shorter version for you. VERY useful in Twitter since you get so few char
Chairperson	Bitly is another link shortening service that has some analytics...
Brittany Meynardie	tinyurl works too - but does not include tracking statistics for you
AnnalieseNTEN yes	For those of you with questions about "RSS", here's a fun intro to watch after the webinar: <a href="http://www.commoncraft.com/rs">http://www.commoncraft.com/rs</a>
Sean Jackson	Do you set-up different accounts to manage personal twitter vs business twitter?
AnnalieseNTEN yes	Here at NTEN, we have our individual staff profiles plus our organizational profile for our annual conference, and there are to
Chairperson	If you block someone from following you, they will not get a notice about it. They would learn they're blocked if they try to D
LM Harris	prevent, prepare and respond organization.....focus on prepare. oz of prevention worth the pound of cure
Sarah Johnroe	Crossnet has a social media handbook as well
Sarah Johnroe	which is super fantastic
Duane Whittingham	one of the big things we put on our twitter is our responses like we sent a team to the 1000 blk of main for a fire, anyone else
Lynne Gump	we've promoted events & tweeted live from events
Sarah Johnroe	mashable.com is also a great site for how to's in social media for organizations
Lynne Gump	tweeting live from a NIGHT time golf event was outrageous
Duane Whittingham	in chicago most of the donation requests and social events are talked about on facebook and more of the responses and quic
Mary Lou Farnum	My chapter is a Twitter newbie. Would appreciate your critique. Could use some good advice. <a href="http://www.twitter.com/TXP">http://www.twitter.com/TXP</a>
Brittany Meynardie	we find that we get more responses on twitter and replies when we put disaster info up rather than anything else
Duane Whittingham	our marketing does the stats as well, when we do responses they are manual not auto
Rebekah Cain	we had a whole Dog CPR/First Aid class register only via twitter (maybe a couple from facebook)
AnnalieseNTEN yes	<a href="http://www.wearemedia.org">www.wearemedia.org</a>

Because it's part of your page url, you'll want to update people and make sure you change any links to your profile page.  
extra characters.

acters

s\_plain\_english

ols that allow multiple people access and update the organizational Twitter feed.  
IM you, however.

Doing that, thoughts Duane from Chicago

ok liners are on twitter, is that good or bad? - Duane from Chicago  
anhandleChp