

WEBINAR

How RSS is Changing How We Send and Receive Electronic Communications

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What is RSS?

- Really Simple Syndication
- A machine-readable file format
- Related to XML, Atom

RSS rocks because...

- Read lots of news in one place
 - Save time
 - Know more
- Let web sites share content
 - Share knowledge
 - Build relationships

RSS readers: popular options

- Bloglines
- NewsGator
- Google Reader

Thank you

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Tools to explore

Google Homepage

Google Reader

Feedster

del.icio.us (especially nptech)