

Network for Good's DonateNow & EmailNow

September 18, 2008

NTEN Show & Tell series

Ted Thompson, Sales Associate

Network for Good

Easy & affordable online fundraising

DonateNow

Raise money online to support your mission

DonateNow is an online donation processing service for nonprofits to accept credit card gifts on the Web.

- >> Customized donation pages that look exactly like your Website
- >> Process one-time or recurring donations from supporters
- >> On-screen and email receipts, plus instant donation notification
- >> A configuration wizard makes setup and upkeep quick and easy

Save 20% on a Year of Custom DonateNow!

 **Pay for a year in advance, and save 20%. Contact us to take advantage of this special offer:**

[Get Started](#)

At just \$29.95/month, **DonateNow** is the most affordable and customizable online fundraising service available today.

Check out [examples of DonateNow pages](#).

[Apply for Service](#) 

[View Product Demo](#) 

Features:

- New!** Nonprofits can give donors the option to add/deduct the 3% transaction fee
- New!** Get your donations via Electronic Funds Transfer
- New!** Robust, customizable reports
- New!** Buy and associate an unlimited number of CDN pages with one account



[Apply for Service](#) 

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Pricing
One-Time Account Setup: \$199
Monthly Fee: \$29.95
Per Donation Fee: 3% of each donation
Custom Page Redesign Fee: Complete page redesign: \$99 Minor changes/updates: Free

Inside DonateNow

- [Pricing](#)
- [How DonateNow Works](#)
- [Examples of Custom and Standard Pages](#)
- [Example of an Online Donor Report](#)
- [Examples of Emails Sent to Donors](#)
- [Frequently Asked Questions](#)

Donate Now
 Secure donations through Network for Good

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Status	Required Configuration
✓	Page Detail
✓	Donation Amounts
✓	Receipts
✓	DonateNow Buttons and Links New!

Status	Optional Features
● on	Program Designations
● on	Recurring Donations
● on	Anonymous Donations
● on	Thank You Gifts
● on	Dedications
● on	Tell-A-Friend
● on	Custom Questions
● on	Mailing List Signup
● on	Transaction Details New!

This is a sample

Your Logo Here

Make a donation today!

Your gift to Save The Heart will help make our world a better place. Please consider giving at our Family level and we'll send you a free gift basket.

* indicates required field

Donated before? / [edit settings](#)

Donation

Amount* \$10.00 \$25.00 \$50.00 Other \$.00 (\$10.00 minimum)

Frequency I want to make a one-time donation

Designation, Dedication and Anonymity

Program Designation*

Dedication on behalf of in honor of in memory of

Send Dedication Acknowledgment

Privacy Preference Provide my full contact information
 Provide my contact name and email address only
 Provide none of my personal information (anonymous)

Custom Questions

Please Answer **How many times a year would you like updates from us?**

Thank-You Gifts

Gift Information

Special Offers for our Supporters! Make a donation of at least \$20 and receive one of these gifts.

 **Candy-Goodness Gift Basket**
This wonderful assortment of candy treats is available with your donation of \$20 or more. Treats include Big Hank, Snickers, M&Ms, Twizzlers, Mars, Baby Ruth, Butterfinger, Kit Kat, etc. (donate at least \$20.00 to be eligible for this gift)

No thanks, I do not want a gift.

Address 1*
Address 2
City*
State*
Zip Code*

Payment Method

Name on Card*

Transaction Details

Transaction Details [What's this?](#)

Your donation is to our nonprofit partner Network for Good's Donor Advised Fund, which then grants 97% of the funds to us unless you'd prefer to add a tax-deductible 3% grant to Network for Good, in which case 100% of your donation amount will be granted to us.

Add a grant of 3% to Network for Good so that 100% of my donation goes to this organization.
 Deduct a grant of 3% for Network for Good.

Everyday Democracy

Ideas & Tools for Community Change
(Formerly the Study Circles Resource Center)



The Study Circles Resource Center is now Everyday Democracy! → [Learn more](#)

New Mexico community working to improve schools



Alamogordo, New Mexico, is uniting in an effort called "A Community Conversation: Parents + Schools + Community = Success 4 Me!" to help every young person succeed in school. [Read more](#)

Building racial bridges in Columbus, Ga.



Ken Crooks, executive director of One Columbus in Columbus, Ga., shares how his program is engaging people in dialogues at places like Ruth Ann's Restaurant to make progress on racism in the community. [Read more](#)

ABOUT US

What does Everyday Democracy do? We help your community find ways for all kinds of people to think, talk and work together to solve problems. [Learn more](#)

Support Everyday Democracy
Donate Now! [Click here](#)

ANNOUNCEMENTS



It's time to be online! Could you use some free help in setting up a blog, making a guest post at DemocracySpace, publicizing events at Facebook, or learning how to make a simple video? Everyday Democracy can help! [Read more](#)



Lessons from "Making Every Voice Matter" conference Now listen to podcast interviews with conference attendees! [Read more](#)

Issue Guide Exchange New! [Click here](#)

ISSUES

Find ways to make progress on...

- Racial Equity
- Education
- Neighborhoods
- Youth Issues
- Poverty
- Growth and Sprawl
- Diversity
- Immigration
- Police-Community Relations
- Violence

FIND A PROGRAM

Choose your state...

Make a donation to Everyday Democracy

"After study circles, some young people who participated in the program began talking with the town's park board about the development of the basketball court. These young people are now working with adults in the community to sketch out plans for a new basketball court and skate board park."

—Donnavee Schneider, Mott, N.D.

"After the first (dialogue) session, I knew then that I had to do something to try to help bring some changes to the community and to help educate people about racism and the effects that it causes."

—Wardell Ashford, Fond du Lac, Wis.

"Study circles helped us to communicate better, speak out, and let us know that other people want the same things for our community. If you really want to change the community, you need to start it."

—Keishla Torres, Bethlehem, Pa.



Los Angeles-area agency and nonprofit leaders take part in a sample dialogue as part of an Everyday Democracy orientation in 2007.

Help Everyday Democracy (formerly the Study Circles Resource Center) make more of these stories possible. Your donation will help us continue to deliver the resources and training communities need to involve all kinds of people—like Barbara, Wardell and Keishla—in solving problems.

Your gift will support us in helping thousands of people each year find their voice to take action on issues such as racism, poverty, education, immigration, and more. Join us in creating communities that work for everybody, every day.

➔ **Make a donation today**

If you would like to make donation to Everyday Democracy off line, please call Francine Nichols at 860-928-2616, ext.5904 or mail your donation to:



ISSUES

Find ways to make progress on...

Racial Equity

Education

Neighborhoods

Youth Issues

Poverty

Growth and Sprawl

Diversity

Immigration

Police-Community Relations

Violence

Issue Guide Exchange

New!

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Choose your state... ▼

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Donate Now! ▶ [Click here](#)

STAY INFORMED!

Subscribe to our monthly e-newsletter and learn the latest in organizing dialogues for change.

Your email



Thank you for making a donation to Everyday Democracy

Thank you for supporting Everyday Democracy (formerly the Study Circles Resource Center)! Your gift will support us in helping thousands of people each year find their voice to take action on issues such as racism, poverty, education, immigration, and more.

* indicates required field

Recurring Donor?

 [edit settings](#)

Donation

Amount*

\$25.00

\$50.00

\$100.00

\$150.00

\$200.00

Other

\$,00

Frequency

I want to make a one-time donation

I want to make a recurring donation -Select- [What's this?](#)

Dedication

on behalf of in honor of in memory of

Send Dedication Acknowledgement

Privacy Preference

Provide my full contact information

Provide my contact name and email address only

Provide none of my personal information (anonymous)

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Diversity

Immigration

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Violence

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FIND A PROGRAM

Choose your state... ▼

Transaction Details [What's this?](#)

Your donation is to our nonprofit partner Network for Good's Donor Advised Fund, which then grants 97% of the funds to us unless you'd prefer to add a tax-deductible 3% grant to Network for Good, in which case 100% of your donation amount will be granted to us.

- Add a grant of 3% to Network for Good so that 100% of my donation goes to this organization.
- Deduct a grant of 3% for Network for Good.

Additional Information

Why do you support Everyday Democracy? Can you please tell us why you've made a donation to Everyday Democracy? We like to hear from our supporters!

Help us spread the word Can we share your response with other potential donors on our website?

- Yes
- No

Help us spread the word May we also include your name with your response?

- Yes
- No

[Continue](#)

The Paul J Aicher Foundation Inc. has partnered with Network for Good to securely process your online credit card donation via the Network for Good **Donor Advised Fund**. This transaction will appear on your credit card statement as "Network for Good".



Donations and Grants Summary

	Year-To-Date (2008) \$ Amount / # of Gifts	Last Year (2007) \$ Amount / # of Gifts	Cumulative (since 12/10/2006) \$ Amount / # of Gifts
Donations Received	\$12,223.00 / 76	\$11,726.00 / 48	\$27,034.00 / 129
Grants Disbursed	\$11,381.01 / 70	\$11,374.22	\$25,747.68 / 123
Donations Not Yet Granted	\$490.00 / 6	\$0.00	\$490.00 / 6

Monthly Summary Report

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Search Results: All Dates, All Subscriptions

Month ▲	# of Donations	Donation Total	Grant Total *
August, 2008	6	\$490.00	\$475.30
July, 2008	11	\$1,000.00	\$970.00
June, 2008	10	\$668.00	\$647.96
May, 2008	9	\$618.00	\$599.46
April, 2008	8	\$518.00	\$502.46
March, 2008	10	\$6,018.00	\$5,837.46
February, 2008	9	\$1,518.00	\$1,472.46
January, 2008	10	\$843.00	\$817.71
December, 2007	16	\$9,298.00	\$9,019.06
November, 2007	6	\$248.00	\$240.56
October, 2007	4	\$190.00	\$184.30

EmailNow powered by Emma: *Do great things with email.*



Imagine having an email designer, delivery specialist, and analyst standing next to you every step of the way. Meet EmailNow, an email outreach service that ensures that every email campaign you send looks great, all without needing to know any html at all.



With EmailNow's audience features, you'll easily organize and manage your audience members while you grow your audience the right way.



With EmailNow's campaign features, you'll easily create effective campaigns and let EmailNow's engine and relationships help you get great results.



With EmailNow's response features, you'll see how your audience members responded and use that knowledge to create more effective campaigns.

Special Offer for NTEN Members

- **Custom DonateNow: Free Setup**
- **EmailNow: Free Setup & 1st Month Free**
- **Apply online for Custom DonateNow at <https://npo.networkforgood.org/Register/>**
- **Apply online for EmailNow at <http://info.networkforgood.org/emailnow/>**
- **Questions? Contact us to schedule a personal tour.**
 - **1.888.284.7978**
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