

Drupal for Nonprofit Decision-makers:

**Drupal Modules:
Fundraising and eCommerce**

Part three of a four-part series focused on helping managers, CEOs and community organizers get the most from Drupal.



Brought to you by



&



Four weeks, four sessions

January 20

Drupal 101: Getting Started

January 27

Drupal Modules: Community Building

February 3

Drupal Modules: Fundraising & eCommerce

February 10

**Practical Application: Funding and
Implementing your CMS**

Sean Larkin

Project Manager

4 years in software development
Released 20+ public Drupal sites
12 years of NPO management

Highlights:

Masters in Public Management
Direct Mail, Event planning, Grant writing and
Board development
Waterkeeper Alliance
River Network
International Relief Efforts



Photo: Capricorn, likes to ski and kayak

Dylan Tack

Software Engineer

10 years in software development
2+ years experience building Drupal sites
and modules
Released 15+ public Drupal sites

Highlights:

Bioinformatics research at U of Iowa
Scattergood Friends School
River City Housing Collective



OpenSourcery

Founded in 2004

Staff of 22 full time professionals

All based in Portland

Acquia Drupal Gold Partner

Drupal Foundation member

"Core contributors" to Drupal

Creators of several Drupal modules

One stop shop: planning, design, engineering, testing, training and hosting.

Focused on making the world a better place by serving nonprofits and sustainability-oriented businesses.



Overview and Format

60 Minute Presentation
30 Minute Q & A

Jargon Alert → Let us know

What's a CRM? (15 min)
Live Demo (30 min)
Decision Making (15 min)
Question & Answer (30 min)

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Search

Event location



Maple park cleanup day

[View](#) [Signups](#)

Event date: Saturday, January 31, 2009 10:00am - 3:00pm

Location

Maple park
711 SE Ankeny st
Portland, OR



User login

Username: *

Password: *

[Log in](#)

[Request new password](#)

Calendar

« February »						
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22	23	24	25	26	27	28

Come help us!

Signups closed for this Event

[Add new comment](#)

Comments

Hello

Submitted by sean on Tue, 01/27/2009 - 11:36.
sounds fun.

[reply](#)

What is a CRM, and why would you want one?

Not Just a Contact Database

THESE OPTIONAL COMPONENTS GIVE YOU MORE POWER TO CONNECT AND ENGAGE YOUR SUPPORTERS.



civiCONTRIBUTE

Online fundraising and donor management.



civiEVENT

Online event registration and participant tracking.



civiMEMBER

Online signup and membership management.



civiMAIL

Personalized email blasts and newsletters.

Which kind of online campaigns work best?

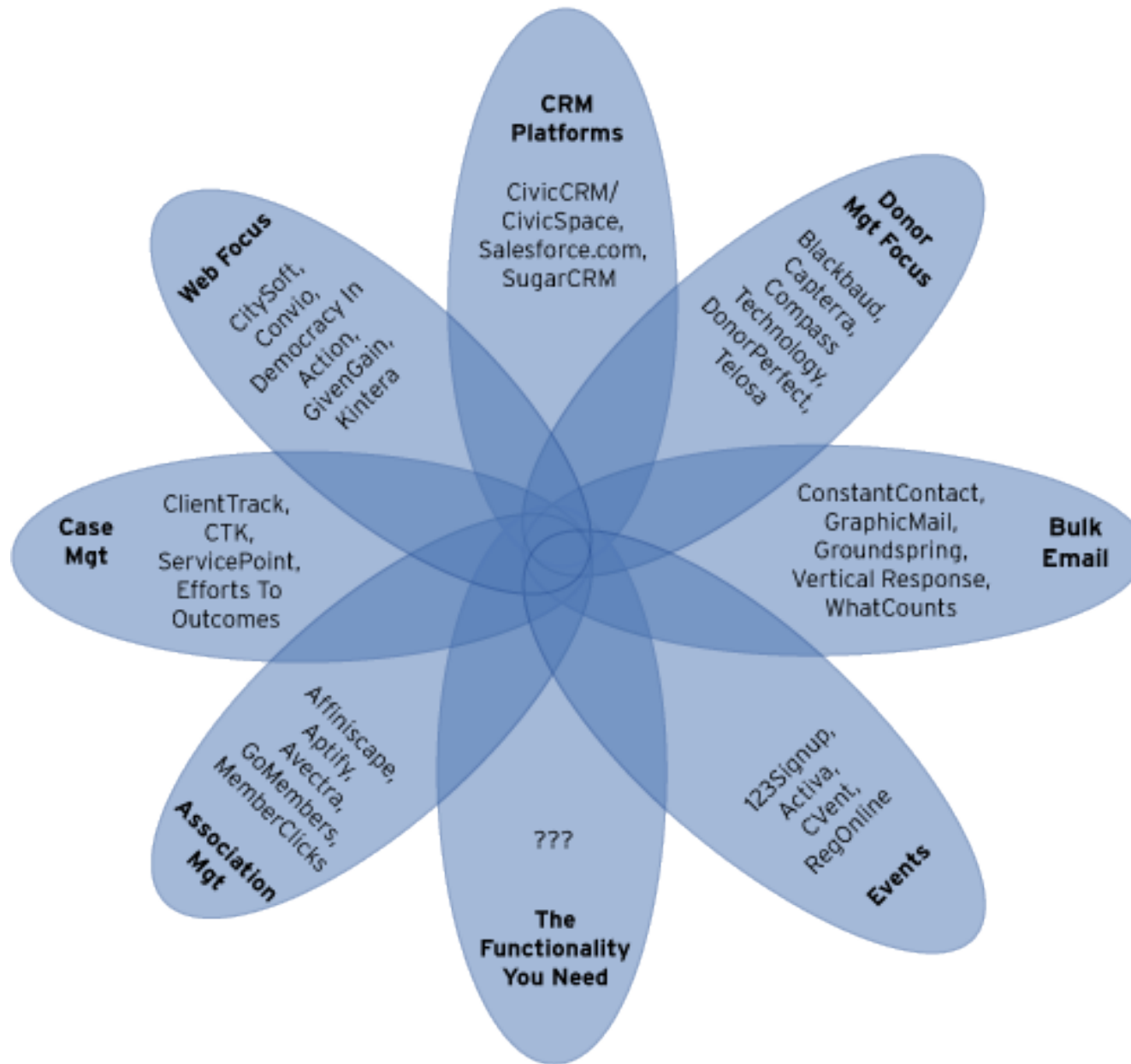


Live Demo of our Favorite Features



Decision Making





http://www.idealware.org/articles/crm_software.php

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CRM Selection Criteria



Flickr user hawkexpress

Capture information strategically

Tags and Groups

Group(s)

- Administrators
- Advisory Board
- Newsletter Subscribers
- Summer Program Volunteers

Tag(s)

- Company
- Government Entity
- Major Donor
- Non-profit
- Volunteer

Constituent Information

Please enter additional constituent information as data becomes available for this contact.

Most Important Issue

Education Environment Social Justice

Marital Status

- select -

Marriage Date


- month - - day - - year -



CMS Integration

Content management Site building Site configuration Store administration User management Reports Help CiviCRM 0 / 1 Log out Demo Admin

About Us Event locations Maple park

 **Drupal Demo** Search

Search this site: Search

Demo Admin

- Code review
- My account
- User locations
- Create content
- Administer
- Log out

Calendar



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CiviCRM

- CiviCRM Home
- Find Contacts
- Manage Groups
- Import
- CiviContribute
- CiviPledge
- CiviMail




CiviCRM CiviEvent

Recently Viewed:  dylan@io.com 

Event Summary      [» Manage Events](#) [» New Event](#)

Event	ID	Type	Public	Date(s)	Participants
Rain-forest Cup Youth Soccer Tournament	3	Fundraiser	Yes	December 27th, 2008 to December 29th, 2008	Registered/Attended: 4 No-show/Cancelled/Pending: 8 (max 500) » Configure
Fall Fundraiser Dinner	1	Fundraiser	Yes	November 21st, 2008 to November 21st, 2008	Registered/Attended: 12 No-show/Cancelled/Pending: 6 (max 100) » Map Configure
Summer Solstice Festival Day Concert	2	Performance	Yes	November 17th, 2008 to November 17th, 2008	Registered/Attended: 10 No-show/Cancelled/Pending: 10 (max 50) » Configure

Recent Registrations

Participant	Event	Fee Level	Fee Amount	Event Date(s)	Status	Role
 Patel, Milan	Rain-forest Cup Youth Soccer Tournament	Tiny-tots (ages 5-8)	\$ 800.00	December 27th, 2008 - December 29th, 2008	Registered	Attendee View Edit Delete
 Reynolds, Monica	Rain-forest Cup Youth Soccer Tournament	Tiny-tots (ages 5-8)	\$ 800.00	December 27th, 2008 - December 29th, 2008	Attended	Volunteer View Edit Delete
 Smith, Dan	Rain-forest Cup Youth Soccer Tournament	Tiny-tots (ages 5-8)	\$ 800.00	December 27th, 2008 - December 29th,	Attended	Volunteer View Edit Delete



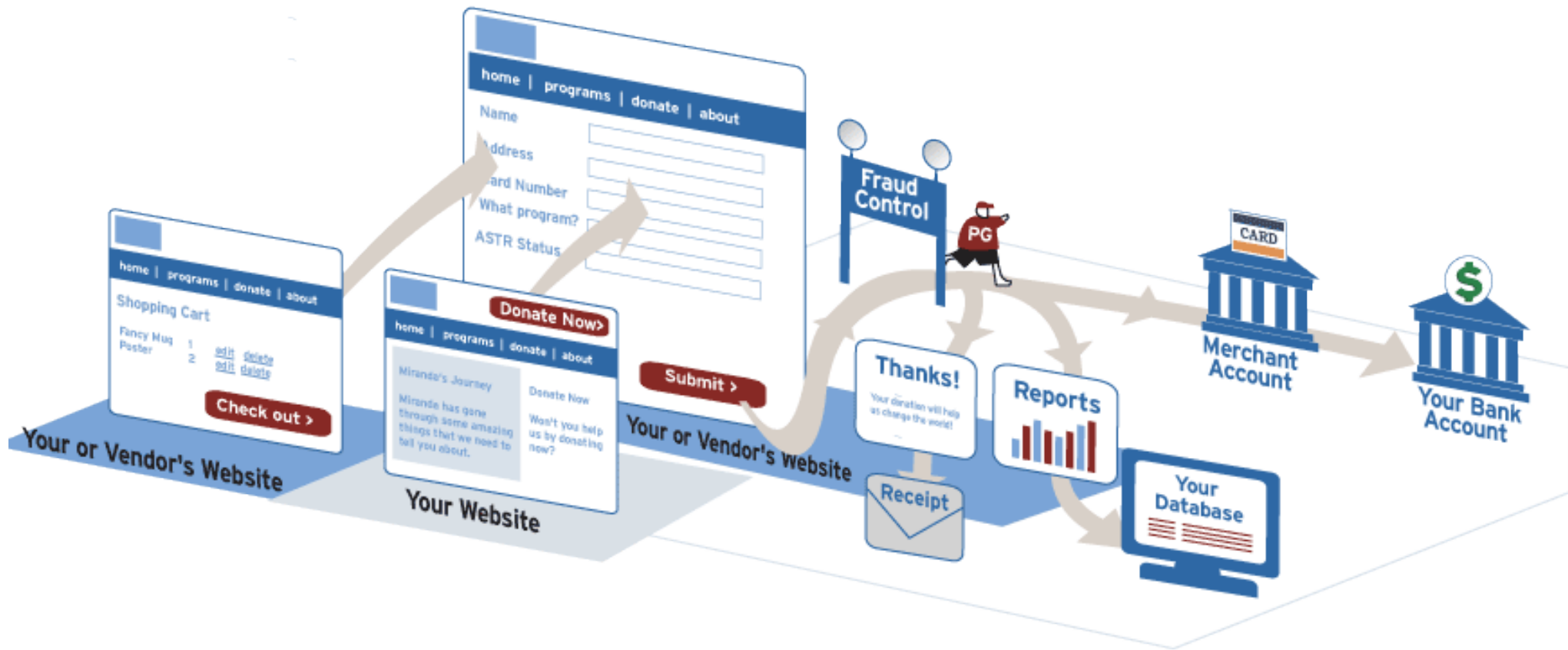
vs.



?

Payment processors

Where does the money go?



http://www.idealware.org/articles/payment_processing_pictures.php
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Questions & Answers